

# Imagine Services

As of December 19, 2016 Imagine Service updated its software to Perceptive Content. Naming conventions have changed:

| Old Names | New Names             | Description  |
|-----------|-----------------------|--|
| ImageNow  | Perceptive Content    | Client (installed on user desktop)   |
| WebNow    | WebNow                | Browser based (no change)  |
| NA        | Perceptive Experience | Browser based (new module, accessible only from integrated system such as BFS, BearBuy, SIS, CalCentral, Travel & Entertainment) |

- [Imagine Service: Overview, Case Histories and Benefits](#)
- [Imagine Service: Resources, Documentation and FAQs](#)
- [Imagine Service User Group Portal](#)